

DISCOVERY
ON THE GO

SMITHSONIAN
TREASURES



DISCOVERY
ON THE GO

SMITHSONIAN
TREASURES



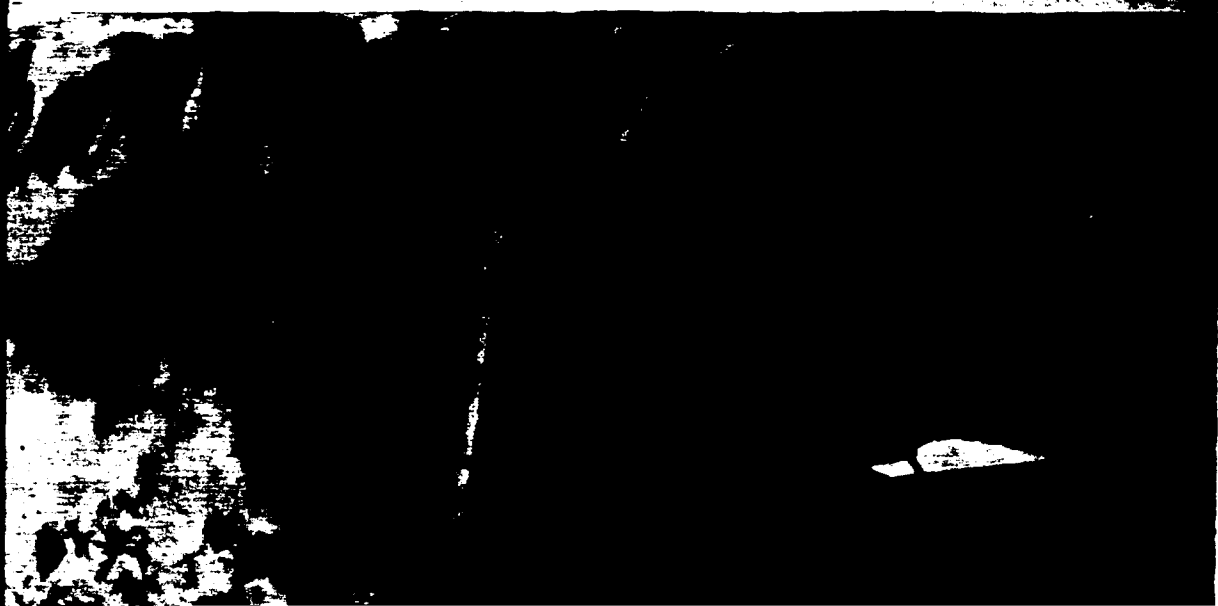
**DISCOVERY
JOURNAL
PRIMETIME
SPECIALS**



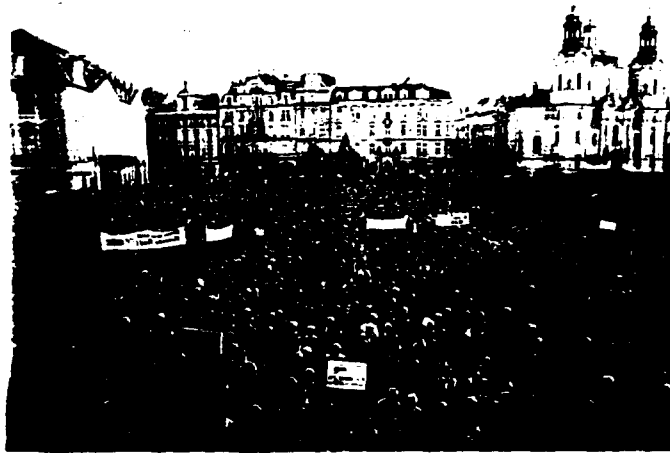
• Discovery brings a keen
• eye to world events with
• *Discovery Journal*
• *Primetime Specials* —
• 10 to 12 special events
• per year documenting

premieres. *Life in the
Shadows* and *Out of the
Shadows*, document the
challenges of life after
communism.

DISCOVERY
JOURNAL
PRIMETIME
SPECIALS



IS YOUR WORLD. REACH IT.



DISCOVERY JOURNAL PRIMETIME SPECIALS

Discovery brings a keen eye to world events with *Discovery Journal Primetime Specials* — 10 to 12 special events per year documenting political, social, and environmental issues of global importance.

In *Discovery Journal Primetime Specials*, leading filmmakers such as Germany's Werner Herzog cover the issues we can't ignore. Issues like capital punishment.

Crackdowns on free speech

abroad and at home. Explosive urban growth.

Creeping desertification in the Third

World and the American Midwest. Two powerful

premieres, *Life in the Shadows* and *Out of the Shadows*, document the challenges of life after communism.

Discovery Journal Primetime Specials

plunges viewers into stirring struggles and

big issues. Probing episodes satisfy the aware consumer who seeks to understand our world...

and the lives of the people who share it.



DISCOVERY COMMUNICATIONS, INC.
7700 Wisconsin Avenue
Bethesda, Maryland 20814-3522
301.986.1999

New York 212.751.2120
Chicago 312.946.0909
Los Angeles 310.551.1611
Detroit 313.524.0840

YOUR WORLD REACH II

HEART OF
COURAGE

THOSE
WHO DARE

THE
TREASURE
HUNTERS

CHALLENGE

THE
ADVENTURERS

HOLLYWOOD
STUNTMAKERS

WINGS OF



THE
Discovery
CHANNEL

**HEART OF
COURAGE**

After a fuel tanker rammed
her car and plunged both
vehicles into the
Hammond river, Anna
Lang escaped and made it
to the shore. Suffering from
a concussion, but realizing

THOSE WHO DARE

Imagine having a job
where a normal day
consists of flying over 200
mph, 35,000 feet above
ground, and then killing
the engine to see what
happens. Or disarming a

**THE TREASURE
HUNTERS**

From the Holy Grail to the
Fountain of Youth, the
lure of treasure has
beckoned explorers
since the dawn
of time.
Now, join



CHALLENGE

Remarkable **hour-long episodes** featuring breathtaking human adventure documentaries. Ski across the Arctic Ocean with an international team of explorers; soar into the heavens with **Fighter Aces of World War II**; confront the problems of fighting — or not fighting — wild fires on **Fire Attack**; go for a million dollars in prize money trying to land **The Big Fish**. It's daring. It's thrilling. It's always a Challenge.

THE ADVENTURERS

There are people who live their lives on the edge - not because they have to, but because they want to. They love the adrenaline rush in risking it all: hang-gliding, wing-walking, bungee jumping. And Discovery viewers love to watch them risk it. Each regular **half-hour episode** is hosted by writer/producer/adventurer Doug McConnell, familiar to viewers as host of **Wild Things** and the **Mac and Mutley** series.

HOLLYWOOD STUNTMAKERS

Sure it's just a stunt, but somebody still had to fall 30 stories for the camera. Actor James Coburn takes viewers behind the scenes in **Hollywood Stuntmakers**, the returning **half-hour series** about stunts, special effects and other Hollywood illusions. Arnold Schwarzenegger, Mel Gibson, Bruce Willis, and Michael Douglas are among the stars who appear in the series.

MOMENTS OF COURAGE

Sniper fire from the top of a high-rise tower... the collapse of a crowded hotel lobby in Kansas City... the horrifying explosion of the Space Shuttle Challenger. The returning **half-hour series Moments of Courage** takes viewers beyond the headlines for the stories of tension, heroism, intrigue and real-life drama the news doesn't report. ABC News Correspondent Tom Jarriel (20/20) hosts.



Host: James Coburn



Host: Tom Jarriel





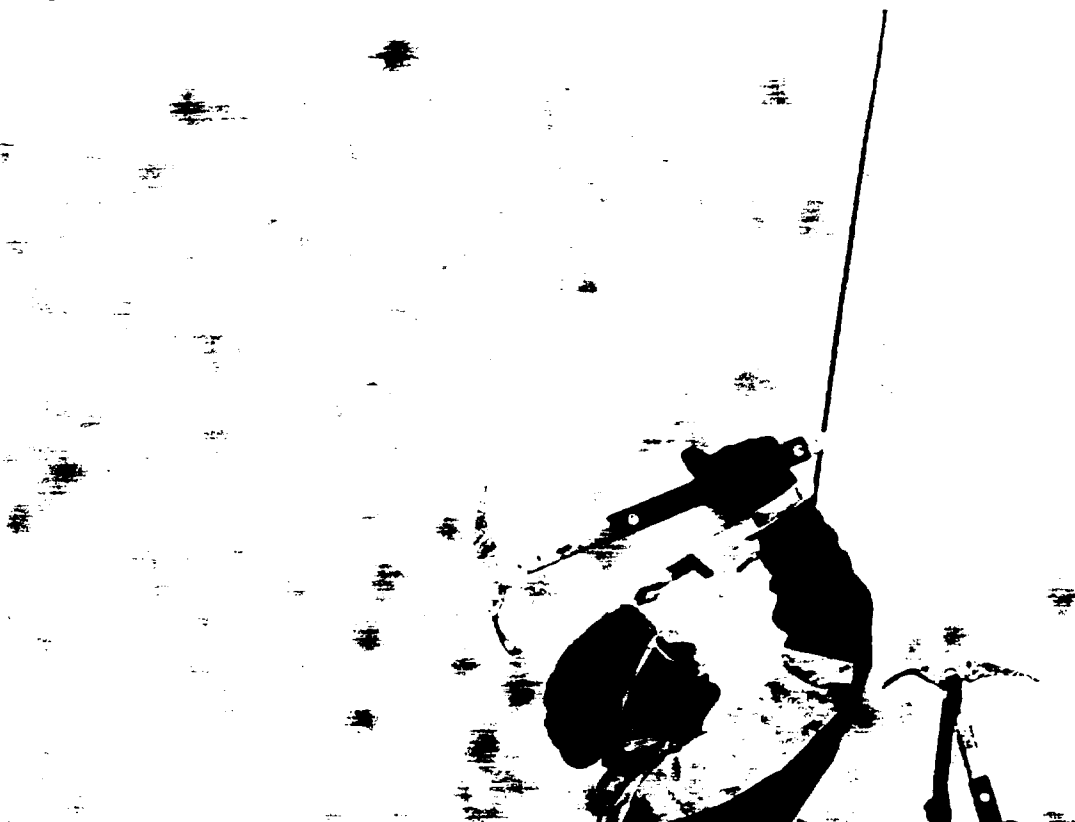
DISCOVERY COMMUNICATIONS
7700 Wisconsin Avenue
Bethesda, Maryland 20814-3822
301.986.1999



IS YOUR WORLD REACH IT

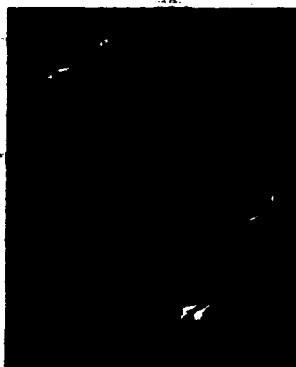
ANYTHING
IS POSSIBLE

PUSHING
THE LIMITS



ANYTHING IS POSSIBLE

"Hold your breath and don't panic!" That's the advice action filmmaker Leo Dickenson offers viewers of *Anything Is Possible* as he takes them on adventures they might never try themselves: kayaking, parachuting, buzzing around in ultra-lights, and cave diving. Each half-hour episode of the returning adventure series focuses on a different odyssey, such as filming a commercial while falling from a hot-air balloon.



PUSHING THE LIMITS

Scaling frozen waterfalls in Switzerland. Windsurfing the massive breakers off the Hawaiian coast. Solo climbing some of the hardest rocks in Great Britain. Cave-diving and free-falling. These are the sports active viewers want to see, but they can be as hard to find on TV as they are to do. Discovery serves the viewers with *Pushing The Limits*, its new adventure sports series. Each half-hour episode focuses on a single over-the-edge sport, captured by the spectacular action photography of award-winning cameraman and director Leo Dickenson.



DISCOVERY COMMUNICATIONS, INC.
7700 Wisconsin Avenue
Bethesda, Maryland 20814-3522
301.986.1999

New York	212.751.2120
Chicago	312.946.0909
Los Angeles	310.551.1611
Detroit	313.524.0840



SECRET

IT'S YOUR WORLD

REACH IT.

SECRET WEAPONS

Backpack nukes and sub-tracking satellites. High-tech surveillance and top-secret failures. American Green Berets and Soviet Spetsnaz. *Secret Weapons* is the history of the secret technology, units, and tactics of modern warfare. Each half-hour episode of this new series focuses on a different aspect of the development of modern military technology. Viewers will get rarely heard stories of weapons and operations that succeeded - and failed.

WORLD OF VALOR

What kind of man joins the French Foreign Legion or the U.S. Navy Seals? *World Of Valor's* half-hour episodes bring viewers into the elite, secretive world of the world's most select military units. Train with the Airborne Rangers. Go behind the lines with the Green Berets. More than just a military program, *World Of Valor* also explores the cultures and homelands of units like Norway's Jagers and the Italian Alpini.

FIREPOWER

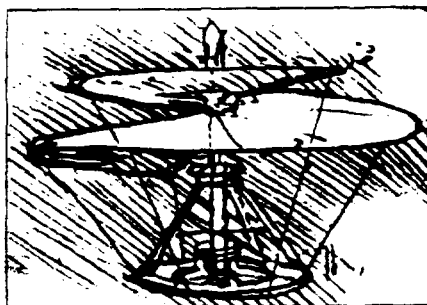
Fire a wire-guided Milan anti-tank missile at an approaching enemy tank. Or take a ride in the cockpit of a supersonic fighter as it pulls negative G's in a tricky combat maneuver. *Firepower* brings viewers 30 minutes of high-tech weaponry through the eyes of the men who use them. From field tests of experimental weapons to the decks of an aircraft carrier launching a sortie of jets, award-winning *Firepower* offers an exciting blend of information and action in every episode.



THE
Discovery
CHANNEL

CHOPPERS

Even Leonardo da Vinci would be surprised at today's helicopters: able to lift six tons of cargo, able to fly nearly 200 mph for over 300 miles. In half-hour episodes, Discovery's returning *Choppers* explores the history of



cal takeoff, from da Vinci's drawings to their first combat use in Korea to the laser equipped, stealthy tank killers of the Persian Gulf War.

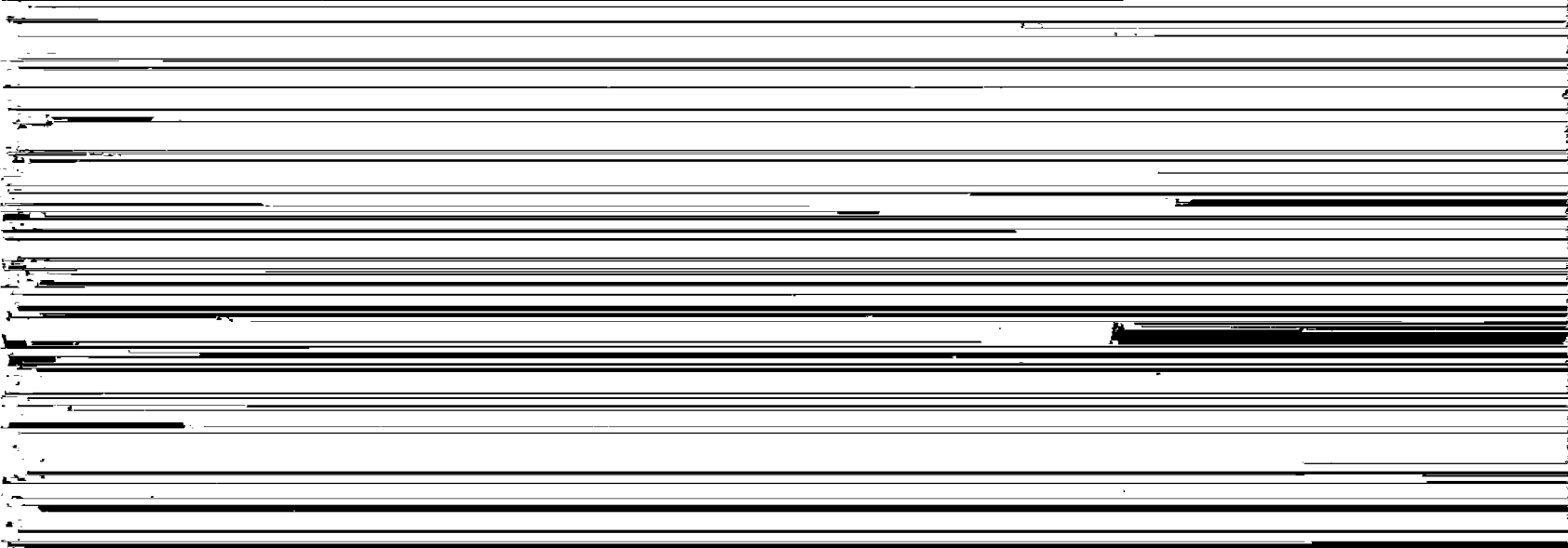
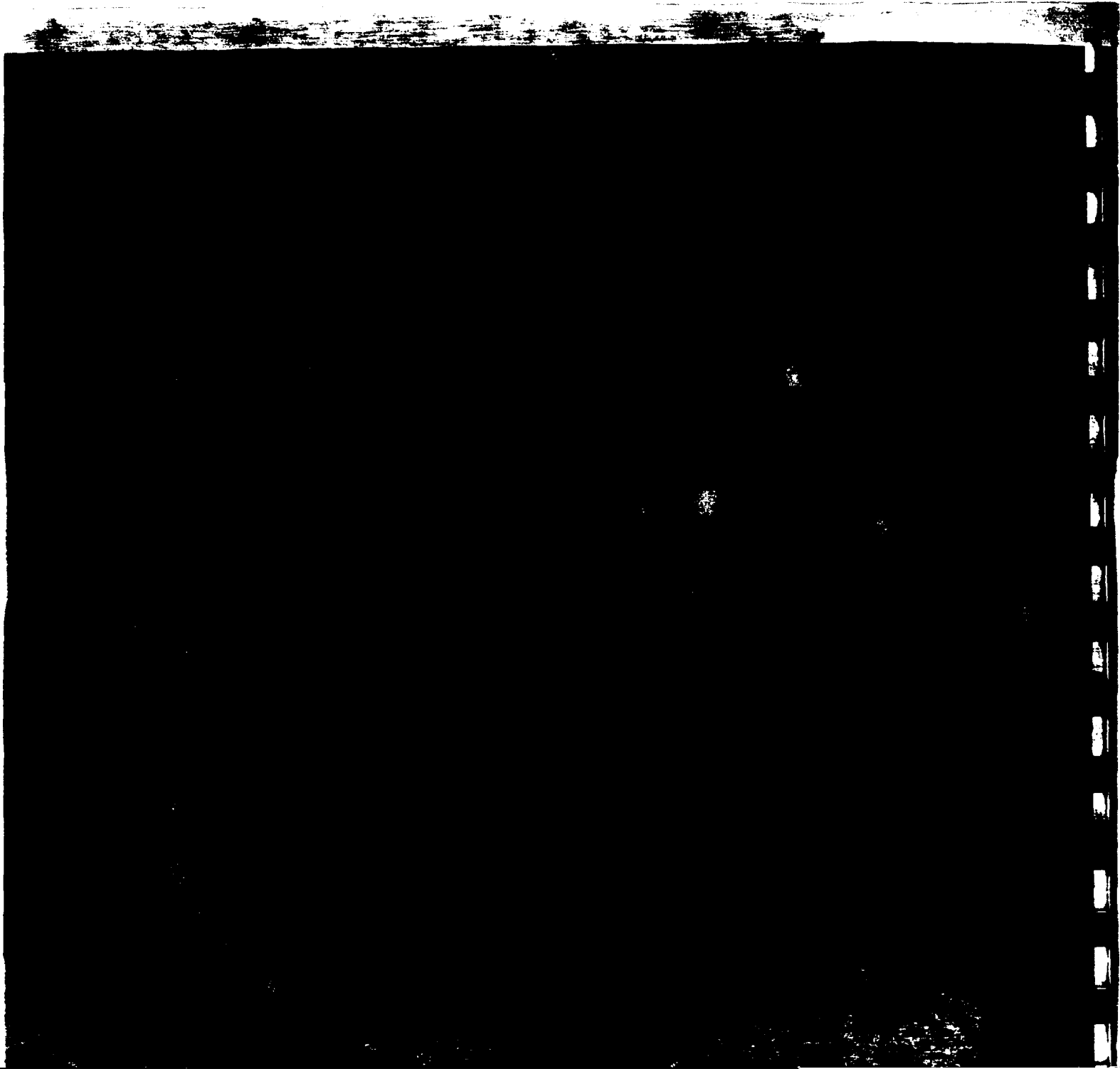
G.I. DIARY

Viewers get the first-hand stories of World War II G.I.s. From the desperate battle for the bridge at Remagen to the killing grounds of Peleliu, the heroes tell their stories to the accompaniment of actual combat footage in *G.I. Diary*. Episodes of this returning half-hour series feature Marines recounting the hell of Iwo Jima and Medal of Honor aces describing dogfights over the South Pacific.

HUNTERS IN THE SKY



The acrid smell of cordite and burning oil. The red hot glare of tracers searching for you while you desperately seek their source. German or American, Canadian, British or Japanese, they all shared one thing - they were *Hunters In The Sky*. This returning half-hour series uses interviews with surviving aces and rare archival footage of aerial combat to tell the story of WWII in the air.

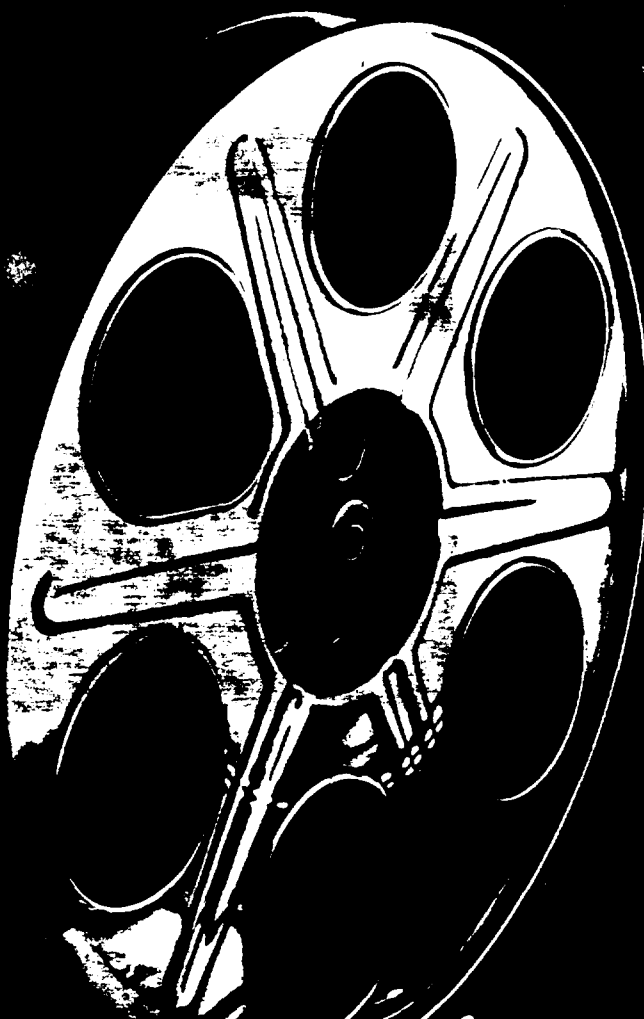


EMPIRE OF
THE RED
BEAR

SUBMARINES:
SHARKS OF
STEEL

HOW THE
WEST WAS
LOST

ANTARCTICA



IT'S YOUR WORLD

REACH IT.

EMPIRE OF THE RED BEAR

Tsars and political systems
come and go, but the heart
of the old Russia still beats

SUBMARINES: SHARKS OF STEEL

On September 22, 1914, a single
German U-Boat sank the British
cruiser *Aboukir*. *Holden* and

HOW THE WEST WAS LOST

As America grows more fascinated with stories of Native Americans, Discovery presents its new six part mini-series, *How The West Was Lost*. The mini-series will examine the settling of the American West from the point of view of the peoples who lived here before the White Man arrived. Descendants of Native American leaders and chiefs will finally get to tell their side of the story, of treaties made and broken, of battles from the Little Big Horn to Wounded Knee. The series is not an attempt to place blame. As series historian Robert Utley says, "You cannot judge 1800's morality by our standards today."

How The West Was Lost can and does give respect to the voices of Native American peoples. The series is filmed on location at the sites of many historic battles. Each one-hour episode utilizes a rich vein of archival photography, as well as period journals, letters, and articles to describe the feelings of the settlers, soldiers and missionaries of the time.

A DISCOVERY ORIGINAL CO-PRODUCTION.



ANTARCTICA

The South Pole. Roald Amundsen reached it first. Robert F. Scott reached it weeks later. Others died trying, but only a few have ever seen the wonders of Antarctica. Now viewers can explore this unknown continent for themselves, through some of the most extraordinary camera footage ever taken.

Antarctica brings home the actual experiences of explorers, scientists, divers, film crews and field workers in three one-hour episodes. A DISCOVERY ORIGINAL PRODUCTION.

Discovery Mini-series are ORIGINAL PRODUCTIONS, created with Discovery viewers in mind. That makes them attractive programs for anyone who wishes to reach the smartest, most discriminating viewers.



IT'S YOUR WORLD

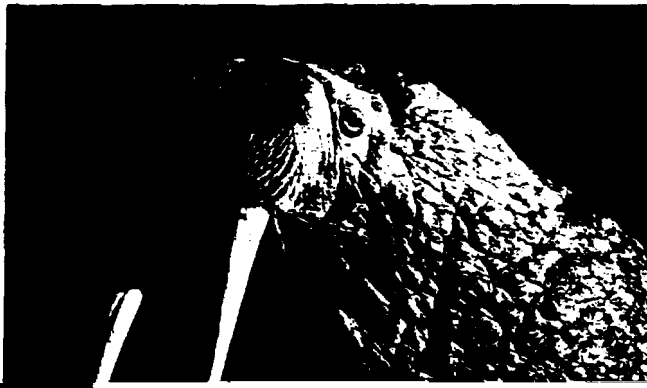
MOTHER
NATURE

WILDLIFE
CHRONICLES

THE
Discovery
CHANNEL

MOTHER NATURE

Like nature herself, *Mother Nature* is a varied, diverse and rich collection of life on earth. Surprising explorations into the habits of familiar animals. Exciting encounters with the unusual and

**WILDLIFE CHRONICLES**

What happens when master cinematographers turn their talents to revealing the full spectrum of animal behavior? You get *Wildlife Chronicles*, the

IS YOUR WORLD REACH IT

THOSE
INCREDIBLE
ANIMALS

WILD
SANCTUARIES

SAFARI

PROFILES OF
NATURE



THOSE INCREDIBLE ANIMALS

What do crocodiles, man-eating lions and Loretta Swit have in common?

Viewers can find them all on *Those Incredible Animals*, the new half-hour series on Discovery. Loretta Swit (M*A*S*H)

WILD SANCTUARIES

In one episode, *Wild Sanctuaries* will take viewers into the heart of the Corbett Tiger Reserve in India. In the next, they'll scuba dive the Great Barrier Reef in Australia. The star of this new half-hour series is the

SAFARI



Go on *Safari* with Discovery's top-rated

**PROFILES OF
NATURE**

What really goes on inside a
beaver lodge? Do mountain
goats beat their kids? Find

THE ARCTIC

• A vast wilderness or a
• delicately balanced
• ecosystem? The state of

**THE NATURAL
WORLD**

• The high-quality
• photography and great
• close-ups in *Discoveries*

**WILDLIFE
JOURNEYS**

• In the wild, movement is a
• key to survival. Discovery's
• new half-hour series

WILDLIFE CHRONICLES



What happens when master cinematographers turn their talents to revealing the full spectrum of animal behavior? You get *Wildlife Chronicles*, the returning half-hour nature series that offers intimate portraits of animals and

WILDLIFE TALES

Black bulls run wild on the salt marshes of southern France. Brazilian Indians revere the fresh-water dolphins of the Rio Negro. And viewers get to visit a community of 5 million prairie dogs. These are just a few of the stories in *Wildlife Tales*, the fascinating, returning half-hour series on Discovery. *Wildlife Tales* combines a wealth of beautifully photographed natural history with stories of animal behavior, often

FROM MONKEYS TO APES

From humanlike Malaysian orangutans to little-known miniature howler monkeys, mankind has much to learn from the primates. Discovery's returning half-hour series *From Monkeys To Apes* took four years to make and covers three continents. The series features rare footage of species rarely seen and never before filmed.

